

Media Questions

Looking for an exciting story about ...

- Female entrepreneurs?
- Overcoming tragedy?
- Setting goals and achieving them?
- Juggling home life and work life?
- Creating an organizational culture?

With her incredible warmth, intelligence and humor, Jill Blashack Strahan is the ideal person to interview! She founded Tastefully Simple in 1995. Today she oversees the company as CEO, primarily focusing on marketing, sales and image development. Within five years, Blashack Strahan built Tastefully Simple into an \$11.8 million company, and into a \$100 million company within the first eight years.

She says, “It is amazing the difference one company, or one person, for that matter, can make through simply thinking and acting a little differently.”

So meet the woman whose dedication, creativity and leadership have made her a role model and inspiration to entrepreneurs everywhere ... and changed the lives of thousands of people across the nation. Meet Jill Blashack Strahan – the author of *Simply Shine: Stories That Stirred the Fire!*

Possible Interview Questions

- How can you overcome personal tragedy and move on to continue achieving your goals?
- What is essential for a business to be successful?
- What inspired you to share your story?
- What advice would you share with women who are thinking about becoming entrepreneurs?
- How do you juggle running a successful company with parenthood?
- How do you create your ideal organizational culture?