

Media Questions

Looking for an exciting story about ...

- Women entrepreneurs?
- Overcoming tragedy?
- Setting goals and achieving them?
- Juggling home life and work life?
- Creating an organizational culture?

With her incredible warmth, intelligence and humor, Jill Blashack Strahan is the ideal person to interview! In 1995, Jill founded Tastefully Simple on a dream and a shoestring. And today she's at the helm of a \$140-million-plus company that shows no signs of slowing down.

She says, "It is amazing the difference one company, or one person, for that matter, can make through simply thinking and acting a little differently."

So meet the woman whose dedication, creativity and leadership have made her a role model and inspiration to entrepreneurs everywhere ... and changed the lives of thousands of people across the nation. Meet Jill Blashack Strahan - the author of *Simply Shine: Stories That Stirred the Fire!*

Possible Interview Questions

- How can you overcome personal tragedy and move on to continue achieving your goals?
- What is essential for a business to be successful?
- What inspired you to share your story?
- What advice would you share with women who are thinking about becoming entrepreneurs?
- How do you juggle running a successful company with parenthood?
- How do you create your ideal organizational culture?